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## Competitive Equilibrium with Pure Exchange

- Simplest example
- The economy exists for one period
- There is no production
- People are endowed with goods and services
- They trade them voluntarily
- Preferences and endowments are private information


## Questions

- What is the competitive mechanism?
- What happens if people reveal the truth about their preferences and endowments?
- Is the mechanism incentive compatible?
- Implications for free trade


## Economic Fundamentals

$n$ traders
$k$ goods
$x_{j}^{i}$ consumption by trader $i$ of good $j$
$x^{i}$ denote the vector, bundle or basket of goods consumed by trader $j$
trader $i$ 's preferences for consuming different goods given by her utility function $u^{i}\left(x^{i}\right)$
trader $i$ endowed with $\bar{x}_{j}^{i}$ of good $j$

- there is no production in this economy, it is a pure exchange economy
- traders simply exchange goods with each other
- the economy lasts only one period


## The Market Mechanism

$p_{j}$ the price of good $j$
$p$ list of all prices of all goods, or the price vector
competitive equilibrium prices $\hat{p}$ and quantities $\hat{x}$ are such that based on the announced endowments and preferences every trader can simultaneously satisfy her desire to trade at those prices

## Implementation Issues

Many possible implementations: double-oral auctions, posted price mechanisms
Two key elements:

- traders scope out opportunities to such an extent that each good is sold (and purchased) at only one price: gives rise to "the law of one price"
- incentive compatibility: arises from competitive behavior traders do not perceive that they have any influence over market prices
(competitive equilibrium is not the Nash equilibrium of the competitive game...)


## Tools of the Trade: Demand Theory

$x_{j}^{i}(p, m)$ demand by trader $i$ for good $j$ when prices are $p$ and money income is $m$
the solution to the problem
$\max _{x^{i}} u^{i}\left(x^{i}\right)$
subject to $\sum_{j=1}^{k} p_{j} x_{j}^{i} \leq m$ or $p \cdot x^{i} \leq m$

## Excess Demand

in pure exchange economy money income generated by selling endowment
[doesn't cost anything extra to sell your endowment then buy it back, since the prices at which you buy and sell are the same]
demand to buy or net, or excess demand
$z_{j}^{i}\left(p, \bar{x}^{i}\right) \equiv x_{j}^{i}\left(p, \sum_{j=1}^{m} p_{j} \cdot \bar{x}_{j}^{i}\right)-\bar{x}_{j}^{i}$.
this can be negative, as big as $-\bar{x}_{j}^{i}$

## Cobb Douglas Example

$u\left(x_{1}, x_{2}\right)=A x_{1}^{\alpha} x_{2}^{\beta}$
demand from Lagrangean
$A x_{1}^{\alpha} x_{2}^{\beta}-\lambda\left(p_{1} x_{1}+p_{2} x_{2}\right)$
first order conditions
$A \alpha x_{1}^{\alpha-1} x_{2}^{\beta}-\lambda p_{1}=0$
$A \beta x_{1}^{\alpha} x_{2}^{\beta-1}-\lambda p_{2}=0$
rearrange and divide
$\frac{A \alpha x_{1}^{\alpha-1} x_{2}^{\beta}}{A \beta x_{1}^{\alpha} x_{2}^{\beta-1}}=\frac{\lambda p_{1}}{\lambda p_{2}}$ cancelling terms $\frac{\alpha x_{2}}{\beta x_{1}}=\frac{p_{1}}{p_{2}}$
$\frac{\alpha x_{2}}{\beta x_{1}}=\frac{p_{1}}{p_{2}}$ cross multiply $\alpha p_{2} x_{2}=\beta p_{1} x_{1}$
plug into the budget constraint $p_{1} x_{1}+p_{2} x_{2}=m$ to get
$p_{1} x_{1}+(\beta / \alpha) p_{1} x_{1}=m$
or $x_{1}=\frac{\alpha}{\alpha+\beta} \frac{m}{p_{1}}, x_{2}=\frac{\alpha}{\alpha+\beta} \frac{m}{p_{2}}$
excess demand
$z_{1}=\frac{\alpha}{\alpha+\beta} \frac{p_{1} \bar{x}_{1}+p_{2} \bar{x}_{2}}{p_{1}}-\bar{x}_{1}, x_{2}=\frac{\beta}{\alpha+\beta} \frac{p_{1} \bar{x}_{1}+p_{2} \bar{x}_{2}}{p_{2}}-\bar{x}_{2}$
for simplicity take $\alpha+\beta=1$ then
$z_{1}=\alpha \frac{p_{2}}{p_{1}} \bar{x}_{2}-(1-\alpha) \bar{x}_{1}, z_{2}=(1-\alpha) \frac{p_{1} \bar{x}_{1}}{p_{2}}-\alpha \bar{x}_{2}$

## Aggregate or Market Excess Demand

$z_{j}(p) \equiv \sum_{i=1}^{n} z_{j}^{i}(p)$
in market for each good demand to buy cannot exceed zero there is no production or outsider to provide supply to the market one traders excess demand must be anothers excess supply
$\hat{p}$ competitive equilibrium prices are determined by
$z_{j}(\hat{p}) \leq 0$ for every good $j=1,2, \ldots, k$

## Cobb-Douglas Economy

Two consumers both have identical preferences with $\alpha=1 / 2$
Endowments are $\bar{x}^{1}=(1,0), \bar{x}^{2}=(0,1)$
$z_{1}^{1}=-\frac{1}{2}$
$z_{1}^{2}=\frac{1}{2} \frac{p_{2}}{p_{1}}$ so $z_{1}=-\frac{1}{2}+\frac{1}{2} \frac{p_{2}}{p_{1}}$
$z_{2}^{1}=\frac{1}{2} \frac{p_{1}}{p_{2}}$
$z_{2}^{2}=-\frac{1}{2}$ so $z_{2}=\frac{1}{2} \frac{p_{1}}{p_{2}}-\frac{1}{2}$
we aren't going to solve this yet

## Properties of Demand

Individual demand: two key properties
Homogeneous of degree zero
$x_{j}^{i}(\lambda p, \lambda m)=x_{j}^{i}(p, m)$
(relationship to inflation, dollars versus quarters)
$x_{1}=\frac{\alpha}{\alpha+\beta} \frac{m}{p_{1}}$
Satisfies the budget constraint
$\sum_{j=1}^{k} p_{j} x_{j}^{i}\left(p_{j}, m\right)=m$
$p_{1} \frac{\alpha}{\alpha+\beta} \frac{m}{p_{1}}+p_{2} \frac{\beta}{\alpha+\beta} \frac{m}{p_{2}}=? ?$

Individual excess demand: two key properties Homogeneous of degree zero
$z_{j}^{i}(\lambda p)=z_{j}^{i}(p)$
$z_{1}=\alpha \frac{p_{2}}{p_{1}} \bar{x}_{2}-(1-\alpha) \bar{x}_{1}$

## Walras's Law

$$
\sum_{j=1}^{k} p_{j} z_{j}^{i}(p)=0
$$

proof:

$$
\begin{aligned}
m & =\sum_{j=1}^{k} p_{j} x_{j}^{i}\left(p_{j}, m\right) \\
& =\sum_{j=1}^{k} p_{j} x_{j}^{i}\left(p_{j}, p \cdot \bar{x}^{i}\right)-p_{j} \bar{x}_{j}^{i}+p_{j} \bar{x}_{j}^{i} \\
& =\sum_{j=1}^{k} p_{j} z_{j}^{i}\left(p_{j}\right)+\sum_{j=1}^{k} p_{j} \bar{x}_{j}^{i} \\
& =\sum_{j=1}^{k} p_{j} z_{j}^{i}\left(p_{j}\right)+m
\end{aligned}
$$

Aggregate excess demand: two key properties

Homogeneous of degree zero
$z_{j}(\lambda p)=z_{j}(p)$
$z_{1}=-\frac{1}{2}+\frac{1}{2} \frac{p_{2}}{p_{1}}$

## Walras's Law

$$
\sum_{j=1}^{k} p_{j} z_{j}(p)=0
$$

$$
p_{1}\left[-\frac{1}{2}+\frac{1}{2} \frac{p_{2}}{p_{1}}\right]+p_{2}\left[\frac{1}{2} \frac{p_{1}}{p_{2}}-\frac{1}{2}\right]=? ?
$$

