

References

- Admati, A. [1985]: “A noisy rational expectations equilibrium for multi-asset securities markets,” *Econometrica* **53**: 629-658.
- Ainslie, G. [2001]: *Breakdown of will*, Cambridge: Cambridge University Press.
- Akerlof, G. A. [2001]: “Behavioral Macroeconomics and Macroeconomic Behavior,” Nobel Lecture.
- Allais, M., [1953]: “Le comportement de l’homme rationnel devant le risque: critique des postulats et axiomes de l’école Americaine,” *Econometrica* **21**, 503-546.
- Andreoni, J. [1988]: “Why Free Ride?: Strategies and Learning in Public Goods Experiments,” *Journal of Public Economics*, **37**: 291-304.
- Andreoni, J. and C. Sprenger [2010]: “Certain and Uncertain Utility: The Allais Paradox and Five Decision Theory Phenomena,” Levine's Working Paper Archive 814577000000000447.
- Ariely, D., G. Loewenstein and D. Prelec [2003]: “Coherent Arbitrariness: Stable Demand Curves Without Stable Preferences,” *Quarterly Journal of Economics* **118**: 73-105.
- Barro, R [1974]: “Are government bonds net wealth?” *The Journal of Political Economy* **82**: 1095-1117.
- Becker, G. and R. Posner [2004]: “Suicide: An Economic Approach,” mimeo The University of Chicago.
- Becker, G. M., Degroot, M. H., J. Marschak, J. [1964]: “Measuring utility by a single-response sequential method,” *Behavioral Science* **9**: 226–232.
- Bernoulli, D. [1738]: *Specimen theoriae novae de mensura sortis* (Exposition of a New Theory on the Measurement of Risk).

- Black, F. [1986] "Noise" *The Journal of Finance* **41**: 529-543.
- Blakeslee, F. [2003]: "Brain Experts now Follow the Money," *New York Times* June 17.
- Boldrin, M., L. Christiano and J. Fisher [2001], "Habit Persistence, Asset Returns, and the Business Cycle," *American Economic Review* **91**:149-166.
- Boldrin, M. and D. K. Levine [2001]: "Growth Cycles and Market Crashes," *Journal of Economic Theory*, **96**: 13-39.
- Bolton, GE and A Ockenfels [2000]: "ERC: A Theory of Equity, Reciprocity, and Competition," *American Economic Review* **90**: 166-193.
- Borgers, T. and R. Sarin [2000] "Naive Reinforcement Learning with Endogenous Aspirations" *International Economic Review* **41**: 921-950.
- Bosch-Domenech, A. and J. Silvestre [2006]: "Reflections on gains and losses: A 2 x 2 x 7 Experiment," *Journal of Risk and Uncertainty* **33**: 217-235.
- Brown, J.N., and Robert W. Rosenthal [1990]: "Testing the Minmax Hypothesis: A Reexamination of O'Neill's Game Experiment," *Econometrica* **57**: 1065-1082.
- Bruhin, A., H. Fehr-Duda, and T. Epper [2010] "Risk and Rationality: Uncovering Heterogeneity in Probability Distortion," *Econometrica* **78**: 1375-1412.
- Camerer, C. F., G. Loewenstein and D. Prelec [2005]: "Neuroeconomics: How Neuroscience Can Inform Economics," *Journal of Economic Literature* **44**: 9-64.

- Camerer, C. F., T.-H. Ho, J.-K. Chong [2004]: “A Cognitive Hierarchy Model of Games,” *Quarterly Journal of Economics* **119**: 861-898.
- Camerer, C. F., and K. Weigelt [1988]: “Experimental Tests of a Sequential Equilibrium Reputation Model,” *Econometrica* **56**: 1-36.
- Churchill, W. [1947]: Speech in House of Commons.
- Cole, H. and L. Ohanian [2004] “New Deal Policies and the Persistence of the Great Depression” *Journal of Political Economy* **112**: 779-816.
- Constantinides, G. [1990] “Habit Formation: A Resolution of the Equity Premium Puzzle,” *Journal of Political Economy* **98**: 519-543.
- Costa-Gomes, M., Crawford, V. P. and Broseta, B. [2001]: “Cognition and Behavior in Normal-Form Games: An Experimental Study,” *Econometrica* **69**: 1193–123.
- Cox, J. C., B. Roberson, and V. L. Smith [1982]: “Theory and Behavior of Single Object Auctions,” *Research in Experimental Economics*, Greenwich, CT: JAI Press.
- Cox, J. C., D. Friedman and V. Sadiraj [2008] “Revealed Altruism,” *Econometrica* **76**:1, 31–69.
- Dal Bo, P. [2005]: “Cooperation under the shadow of the future: experimental evidence from infinitely repeated games,” *The American Economic Review* **95**: 1591-1604.
- Davis, Douglas D., and Charles A. Holt [1993]: *Experimental Economics*, Princeton, NJ: Princeton University Press.

- Dekel, E., B. L. Lipman, A. Rustichini [2001]: “Representing Preferences with a Unique Subjective State Space,” *Econometrica* **69**: 891-934.
- DellaVigna, Stefano [2009], “Psychology and Economics: Evidence from the Field,” *Journal of Economic Literature*, **47**: 315-372.
- Della Vigna, S. and U Malmendier [2006]: “Paying not to go to the gym,” *American Economic Review* **96**: 694-719.
- Diamond, D. W. and P. H. Dybvig [1983]: “ Bank Runs, Deposit Insurance, and Liquidity,” *The Journal of Political Economy* **91**: 401-419.
- Dickhaut, J., K. McCabe, J.C. Nagode, A. Rustichini and J. V. Pardo [2003]: “The Impact of the Certainty Context on the Process of Choice,” *Proceedings of the National Academy of Sciences* **100**, 3536-3541.
- Domar, E. [1946] “Capital Expansion, Rate of Growth and Employment,” *Econometrica* **14**: 137-147.
- Doyle, C. [1893]: “The Final Problem,” *The Strand Magazine*.
- Dufwenberg, M. P. Heidhues, G.Kirchsteiger, F. Riedel, and J. Sobel [2011]: “Other-Regarding Preferences in General Equilibrium,” *Review of Economic Studies* **78**: 613-639.
- Dusenberry, J. [1949] *Income, Saving and the Theory of Consumer Behavior*.
- Edgeworth, F.Y. [1881] *Mathematical Psychics*, Augustus M. Kelley.
- Erev, I., and Alvin R. Roth [1995]: “Learning in Extensive-Form Games: Experimental Data and Simple Dynamic Model in

- the Intermediate Term”, *Games and Economic Behavior* **8**: 164-212.
- Feddersen, T. J. and W. Pesendorfer [1996], “The swing voter's curse,” *American Economic Review* **86**: 408-424.
- Fehr, E and KM Schmidt [1999]: “A Theory Of Fairness, Competition, and Cooperation,” *Quarterly Journal of Economics* **114**: 817-868.
- Fiorina, M. P. [1971] “A note on probability matching and rational choice,” *Behavioral Science* **16**: 158-166.
- Foster, D. P. and H. P. Young [2003] “Learning, hypothesis testing, and Nash equilibrium,” *Games and Economic Behavior* **45**: 73-96.
- Fudenberg, D., and D. M. Kreps, [1988] “A Theory of Learning, Experimentation and Equilibrium in Games,” mimeo, MIT.
- Fudenberg, D., D. M. Kreps, D. K. Levine [1988] “On The Robustness of Equilibrium Refinements,” *Journal of Economic Theory* **44**: 354-380.
- Fudenberg, D. and J. Tirole [1991]: *Game Theory*, Cambridge, MA: MIT Press.
- Fudenberg, D. and D. Kreps [1992]: “Learning Mixed Equilibria,” *Games and Economic Behavior* **5**: 320-367.
- Fudenberg, D. and D. K. Levine [1993]: “Self-Confirming Equilibrium,” *Econometrica* **61**: 523-545.
- Fudenberg, D. and D. K. Levine [1995]: “Consistency and cautious fictitious play,” *Journal of Economic Dynamics and Control* **19**: 1065-1089.

- Fudenberg, D and D. K. Levine [1997]: “Measuring Players' Losses in Experimental Games,” *Quarterly Journal of Economics* **112**: 507-536.
- Fudenberg, D. and D. K. Levine [1998]: *Theory of Learning in Games*, MIT Press.
- Fudenberg, D. and D. K. Levine [2005]: “Learning and Belief Based Trading,” *The Latin American Journal of Economics*, **42**: 199-207.
- Fudenberg, D. and D. K. Levine [2006]: “A Dual Self Model of Impulse Control,” *American Economic Review* **96**: 1449-1476.
- Fudenberg, D and D. K. Levine [2009], “Self-confirming Equilibrium and the Lucas Critique,” forthcoming *Journal of Economic Theory* **144**: 2354-2371.
- Fudenberg, D and D. K. Levine [2009]: “Learning-Theoretic Foundations for Equilibrium Analysis,” *Annual Review of Economics*, **1**.
- Fudenberg, D. and D. K. Levine [2011]: “Timing and Self-Control,” *Econometrica* forthcoming.
- Fudenberg, D., D. K. Levine and Z. Maniadis [2011]: “Reexamining Coherent Arbitrariness for the Evaluation of Common Goods and Lotteries,” *American Economic Journal: Microeconomics*, forthcoming.
- Gabaix, X. and D. Laibson [2001]: “The 6D Bias and the Equity-Premium Puzzle,” *NBER Macroeconomics Annual* **16**: 257-312.

- Garrett, T. A. and R. S. Sobel [1999]: “Gamblers Favor Skewness not Risk: Further Evidence from United States Lottery Games,” *Economics Letters* **63**: 85-90.
- GivingUSA Foundation [2009]: “U.S. Charitable Giving Estimated to be \$307.65 Billion in 2008”.
- Glimcher, P. [2002]: *Decisions, Uncertainty and the Brain: The Science of Neuroeconomics*, Cambridge, MIT Press.
- Godlewski, C. J. [2007]: “An Empirical Investigation of Bank Risk-Taking in Emerging Markets within a Prospect Theory Framework: A Note,” *Banks and Bank Systems* **2**: 35-43.
- Goeree, J. K. and C. A. Holt [2001]: “Ten Little Treasures of Game Theory and Ten Intuitive Contradictions,” *The American Economic Review*, **91**: 1402-1422.
- Goldman, S. M. [1978]: “Gift equilibria and Pareto optimality,” *Journal of Economic Theory* **18**:368–370.
- Graf, V., D. H. Bullock and M. E. Bitterman [1964]: “Further experiments on probability-matching in the pigeon” *Journal of Experimental Animal Behavior* **7**: 151-157.
- Green, D. and I. Shapiro [1994]: *Pathologies of Rational Choice Theory*.
- Green, I. And J. Myerson [1996], “Exponential Versus Hyperbolic Discounting of Delayed Outcomes: risk and Waiting Time,” *American Zoologist*, **36**: 496-505.
- Grossman, S. J. and G. Laroque [1990]: “Asset Pricing and Optimal Portfolio Choice in the Presence of Illiquid Durable Consumption Goods,” *Econometrica* **58**: 25-51.
- Gul, F. and W. Pesendorfer [2001] “Temptation and Self Control.” *Econometrica*, **69**:1403-1436.

- Gul, F and W Pesendorfer [2004]: “The Canonical Type Space for Interdependent Preferences,” working paper, Princeton Economics.
- Gul, F. and W. Pesendorfer [2005]: “The Case for Mindless Economics,” working paper, Princeton Economics.
- Guth, W., and R. Tietz [1988]: “Ultimatum Bargaining for a Shrinking Cake: An Experimental Analysis,” in R. Tietz, W. Albers and R. Selten, eds., *Bounded Rational Behavior in Experimental Games and Markets*, Berlin, Germany: Springer.
- Guth, W., and R. Tietz [1990]: “Ultimatum Bargaining Behavior: A Survey and Comparison of Results,” *Journal of Economic Psychology*, **11**: 417-449.
- Guth, W., P. Ockenfels, and R. Tietz [1990]: “Distributive Justice Versus Bargaining Power: Some Experimental Results,” *Frankfurter Arbeiten zur Experimentellen Wirtschaftsforschung*.
- Guth, W., R. Schmittberger, and B. Schwartz [1982]: “An Experimental Analysis of Ultimatum Bargaining,” *Journal of Economic Behavior and Organization* **3**: 367-388.
- Halevy, Y. [2008], “Strotz Meets Allais: Diminishing Impatience and the Certainty Effect,” *American Economic Review*, **98** 1145-1162.
- Harrison, Glen W. [1989]: “Theory and Misbehavior in First-Price Auctions,” *American Economic Review* **79**: 749-762.
- Harrison, Glen W. [1991]: “Rational Expectations and Experimental Methods,” in Gross, B.A. (ed.), *Rational Expectations and Efficiency in Futures Markets* London: Routledge,.

- Harrison, Glen W. [1992]: "First-Price Auctions: Reply," *American Economic Review* **82**: 1426-1443.
- Harrison, Glen W., and Jack Hirshleifer [1989]: "An Experimental Evaluation of Weakest Link/Best Shot Models of Public Goods," *Journal of Political Economy* **97**: 201-225.
- Harrison, Glen W., and K. McCabe [1992]: "Testing Noncooperative Bargaining Theory in Experiments," in Isaac, R.M. (ed.), *Research in Experimental Economics*, Greenwich, CT: JAI Press.
- Harrison, G. W. [1994], "Expected Utility Theory and the Experimentalists," *Empirical Economics* **19**: 223-243
- Harrod, R. [1939] "An Essay in Dynamic Theory" *Economic Journal* **49**: 14-33.
- Hey, J.D., and Chris Orme [1994]: "Investigating Generalizations of Expected Utility Theory Using Experimental Data," *Econometrica* **62**: 1291-1396.
- Holt, C. and S. Laury [2002]: "Risk Aversion and Incentive Effects," *American Economic Review* **92**: 1644-1655.
- Hwang, S. H. and S. Bowles [2008]: "Is Altruism Bad For Cooperation?" mimeo.
- Ipsen, E. [1992] "Krona's Fall Threatens a New Currency Crisis in Europe" *New York Times* November 20.
- Isaac, R. Mark, and James M. Walker [1988]: "Group Size Effects in Public Goods Provision: The Voluntary Contributions Mechanism," *Quarterly Journal of Economics* **102**: 179-200.
- Jones, L. E. and R. E. Manuelli [1992] "The coordination problem and equilibrium theories of recessions" *The American Economic Review* **82**: 451-471.

- Kahneman, D. and A. Tversky [1979] "Prospect Theory: An Analysis of Decisions under Risk," *Econometrica* **47**: 313-327.
- Kandori, M., G. Mailath, R. Rob [1993] "Learning, mutation, and long run equilibria in games," *Econometrica* **61**: 29-56.
- Keren, G. and P. Roelofsma [1995], "Immediacy and Certainty in Intertemporal Choice," *Organizational Behavior and Human Decision Making*, **63** 297-297.
- Keynes, J. M. [1936] *The General Theory of Employment, Interest and Money*.
- Kix, P. [2010]: "The Truth About Suicide Bombers," *Boston Globe* December 5.
- Knight, F. [1921]: *Risk, Uncertainty, and Profit*, Boston, MA: Hart, Schaffner & Marx; Houghton Mifflin Company.
- Kranich, L. J. [1988]: "Altruism and Efficiency: A welfare analysis of the Walrasian mechanism with transfers," *Journal of Public Economics* **36**: 369–386.
- Kreps, David, and Bob Wilson [1982]: "Reputation and Imperfect Information," *Journal of Economic Theory* **50**: 253-79.
- Krugman, P. [2009] "How Did Economists Get It So Wrong?" *New York Times Magazine*.
- Krugman, P. [1979] "A Model of Balance-of-Payments Crises" *Journal of Money, Credit and Banking* **11**: 311-325.
- Laibson, D. [1997] "Golden Eggs and Hyperbolic Discounting." *Quarterly Journal of Economics* **112**: 443-477.
- Leijonhufvud, A. [1973] "Effective demand failures" *The Swedish Journal of Economics* **75**: 27-48.

- Leland, J. W. [1994]: "Generalized similarity judgments: An alternative explanation for choice anomalies," *Journal of Risk and Uncertainty* **9**: 141-172.
- Levine, D. K. [1981]: "Extrapolative Investment Equilibrium," unpublished PhD dissertation MIT.
- Levine, D. K. [1998]: "Modeling Altruism and Spitefulness in Experiments," *Review of Economic Dynamics* **1**: 593-622.
- Levine, D. K. [1999]: "Learning in the Stock Flow Model," in *Money, Markets and Method: Essays in Honour of Robert W. Clower*, ed. P. Howitt, E. de Antoni and A. Leijonhufvud, Edward Elgar: Cheltenham, 236-246.
- Levine, D. K. and T. R. Palfrey [2007]: "The Paradox of Voter Participation: A Laboratory Study," *American Political Science Review* **101**: 143-158.
- Levine, D. K. and J. Zheng [2010]: "The Relationship of Economic Theory to Experiments," in *The Methods of Modern Experimental Economics*, ed. Guillaume Frechette and Andrew Schotter, Oxford University Press: Oxford
- Loewenstein, G. and P. Ubel [2010]: "Economics Behaving Badly" *New York Times*, July 14.
- Lucas, R. [1995] quoted in "Economics dynasty continues: Robert Lucas wins Nobel Prize," *Chicago Journal, The University of Chicago Magazine*, December.
- Machina, M. [1982]: "Expected Utility" Analysis without the Independence Axiom," *Econometrica* **50**: 277-323.
- Majure, R., "Fitting Learning and Evolution Models to Experimental Data," mimeo, in *Equilibrium Game Theory*, unpublished Ph.D. dissertation, MIT, 1994.

- Mankiw, N. G. [1985]: “Small Menu Costs and Large Business Cycles: A Macroeconomic Model of Monopoly,” *Quarterly Journal of Economics* **100**: 529-537.
- Mankiw, N. G. [2010]: “New Keynesian Economics” in *The Concise Encyclopedia of Economics* at www.econlib.org
- McFadden, D. [1980]: “Econometric models for probabilistic choice among products,” *Journal of Business* **53**: S13-S29.
- McKelvey, R. D., and T. Palfrey, [1992] “An Experimental Study of the Centipede Game,” *Econometrica* **60**: 803-836.
- McKelvey, R. D. and T. R. Palfrey [1995]: “Quantal Response Equilibria for Normal Form Games,” *Games and Economic Behavior* **10**: 6-38.
- Mehra, R. and E. C. Prescott [1985]: “The Equity Premium: A Puzzle,” *Journal of Monetary Economics* **15**: 145-161.
- Milgrom, P., and J. Roberts [1982]: “Predation, Reputation and Entry Deterrence,” *Econometrica* **50**: 443-60.
- Mookerjee, D., and B. Sopher [1994]: “Learning Behavior in an Experimental Matching Pennies Game,” *Games and Economic Behavior* **7**: 62-91.
- Nachbar, J. H. [1990]: “Evolutionary selection dynamics in games: Convergence and limit properties,” *International Journal of Game Theory* **19**: 59-89.
- Nagel, R. [1995]: “Unraveling in Guessing Games: An Experimental Study,” *The American Economic Review* **5**: 1313-1326.
- Ochs, J. [1994]: “Games with Unique Mixed Strategy Equilibria: An Experimental Study,” *Games and Economic Behavior* **10**: 202-217.

- Ochs, J., and Alvin E. Roth [1989]: “An Experimental Study of Sequential Bargaining,” *American Economic Review* **79**: 355-384.
- Office of the President, Student Academic Services [2003]: “Undergraduate Access to the University of California After the Elimination of Race Conscious Policies,” University of California.
- O'Neill, B. [1987]: “Nonmetric Test of the Minimax Theory of Two-Person Zerosum Game,” *Proceedings of the National Academy of Sciences* **84**: 2106-2109.
- Osborne, M. J. [2003] *An introduction to game theory*, Oxford University Press.
- Padoa-Schioppa, C. and J. A. Assad [2006]: “Neurons in the orbitofrontal cortex encode economic value,” *Nature* **441**: 223-226.
- Pedersen, Lasse [2009], “When Everyone Runs for the Exit,” Working Paper, NYU.
- Pigou, A. [1920]: *The Economics of Welfare*.
- Plott, C.R. [1996]: “Comments on: Daniel Kahneman, ‘New challenges to the rationality assumption,’” *The Rationality Foundations of Economic Behavior* edited by K. Arrow, E. Colombatto, M. Perlaman and C. Schmidt. London: Macmillan and New York: St. Martin's Press, 220-24.
- Plott, C. R. and V. L. Smith [1978]: “An Experimental Examination of Two Exchange Institutions,” *Review of Economic Studies* **45**: 133-153.
- Plott, C. R. and K. Zeiler [2005]: “The Willingness to Pay-Willingness to Accept Gap, the Endowment Effect and

- Subject Misconceptions,” *American Economic Review* **95**: 530-545.
- Prasnikar, V and AE Roth [1992]: “Considerations of fairness and strategy: Experimental data from sequential games,” *The Quarterly Journal of Economics* **107**: 865-888.
- Rabin, M. [1993]: “Incorporating fairness into game theory and economics,” *The American Economic Review*.
- Rabin, M. [2000]: “Risk Aversion and Expected-utility Theory: A Calibration Theorem,” *Econometrica* **83**: 1281-1302.
- Rader, T. [1980]: “The second theorem of welfare economics when utilities are interdependent,” *Journal of Economic Theory* **23**: 420–424.
- Radner, R [1990]: “Collusive Behavior in Noncooperative Epsilon-Equilibria of Oligopolies with Long but Finite Lives,” *Journal of Economic Theory* **22**: 136-154.
- RAND [1955] *A Million Random Digits with 100,000 Normal Deviates* The Rand Corporation.
- Rapoport, A. and M. A. Fuller [1995]: “Bidding Strategies in a Bilateral Monopoly with Two-Sided Incomplete Information,” *Journal of Mathematical Psychology* **39**: 179-176.
- Roth, Alvin E., and Michael W.K. Malouf [1979]: “Game-Theoretic Models and the Role of Information in Bargaining,” *Psychological Review* **84**: 803-836.
- Roth, Alvin E. and Francis Schoumaker [1983]: “Expectations and Reputations in Bargaining: An Experimental Study,” *American Economic Review* **73**: 362-372.

- Roth, AE, V Prasnikar, M Okuno-Fujiwara, and S Zamir [1991]:
 “Bargaining and Market Behavior in Jerusalem, Ljubljana,
 Pittsburgh, and Tokyo: An Experimental Study,” *American
 Economic Review* **81**: 1068-1095.
- Rubinstein, A. [1988]: “Similarity and decision-making under risk
 (is there a utility theory resolution to the Allais paradox?),”
Journal of Economic Theory **46**: 145-153.
- Salant, S. W. [1983] “The vulnerability of price stabilization
 schemes to speculative attack” *The Journal of Political
 Economy* **91**: 1-38.
- Sargent, T., N. Williams, and T. Zhao [2006a], “Shocks and
 Government Beliefs: The Rise and Fall of American
 Inflation,” *American Economic Review*, **96**: 1193-1224.
- Sargent, T., N. Williams, and T. Zhao [2006b], “The Conquest of
 South American Inflation,” NYU.
- Schelling, T.C. [1960] *The Strategy of Conflict*.
- Selten, Reinhardt [1967]: “Die Strategiemethode zur Erforschung
 des Eingeschränkten Rationalen Verhaltens im Rahmen
 eines Oligopolexperiments,” in *Beiträge zur
 Experimentellen Wirtschaftsforschung*, H. Sauermann, ed.
 Tübingen, Germany: JCB Mohr 136-168.
- Selten, Reinhardt [1965]: “Spieltheoretische Behandlung eines
 Oligopmodells mit Nachfrageträgheit,” *Z. Ges. Staatswiss.*,
121: 301-324.
- Shapiro, C. and J. E. Stiglitz [1984]: “Equilibrium Unemployment
 as a Worker Discipline Device,” *American Economic Review*
74: 433-444.

- Sharkansky, S. [2002]: “Psychotic Death Cult Photo Album” in *The Shark Blog* at <http://www.usefulwork.com/shark>.
- Sims, C. A. [2003]: “Implications of Rational Inattention,” *Journal of Monetary Economics* **50**: 665-690.
- Stahl, D. O. II, P. W. Wilson [1994]: “Experimental evidence on players' models of other players,” *Journal of Economic Behavior and Organization* **25**: 309-327.
- Thaler, R. H. and H. M. Shefrin [1981]: “An Economic Theory of Self-Control,” *Journal of Political Economy* **89**: 392-406.
- Shiller, R. J. [1981]: “Do stock prices move too much to be justified by subsequent changes in dividends?” *The American Economic Review* **71**: 421-436.
- Simon, H. A. [1956] “Rational choice and the structure of the environment,” *Psychological Review*, **63**: 129-138.
- Smith, V. L. [1962]: “An Experimental Study of Competitive Market Behavior,” *Journal of Political Economy* **70**: 111-137.
- Sobel, J. and L. Santos-Pinto [2005] “A Model of Positive Self-Image in Subjective Assessments” *American Economic Review* **95**: 1386-1402.
- Strotz, R. [1955]: “Myopia and inconsistency in dynamic utility maximization,” *Review of Economic Studies* **23**: 165-180.
- Sutan, A. and M. Willinger [2004]: “Coordination In Cobweb Experiments With(out) Belief Elicitation” mimeo BETA-Theme.
- Thaler, R. H. [1980]: “Towards a positive theory of consumer choice,” *Journal of Economic Behavior and Organization* **1**: 39-60

- Thaler, R. H. and S. Mullainathan [2010]: “Behavioral Economics,” in *The Concise Encyclopedia of Economics* at www.econlib.org
- Veblen, T. [1898]: “Why is Economics not an Evolutionary Science?” *Quarterly Journal of Economics* **12**: 373-397.
- Villaverde, J. and A Mukherji [2003]: “Can We Really Observe Hyperbolic Discounting?” Levine's Working Paper Archive 618897000000000779.
- Weber, B. and G. Chapman [2005], “The Combined Effects of Risk and Time on Choice: Does Uncertainty Eliminate the Immediacy Effect? Does Delay Eliminate the Certainty Effect?” *Organizational Behavior and Human Decision Processes*, **96**, 104-118.
- Weber, M. [1958]: *Zwischenbetrachtung*.
- Young, P. [1993] “The evolution of conventions” *Econometrica* **61**: 57-84.