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# Reputation

### **Extensive Form Examples**



**Chain Store Game** 



Quality Game

# Simultaneous Move Examples

### Modified Chain Store

	out	in
fight	2- <i>e</i> , 0	-1,-1
give in	2,0	1,1**

### Inflation Game

	Low	High
Low	0,0	-2,-1
High	1,-1	-1,0

Inflation Game: LR=government, SR=consumers

consumer preferences are whether or not they guess right

	Low	High
Low	0,0	0,-1
High	-1,-1	-1,0

with a hard-nosed government

## **The Model**

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multiple types of long-run player w \in \Omega

\Omega is a countable set of types

type is fixed forever (does not change from period to period)

u^{1}(a, w) utility depends on type

strategy s^{1}(h, w) depends on type
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types are privately known to long-run player, not known to short run player

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strategy s^{2}(h) does not depend on type
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 ${\it m}$  probability distribution over  $\Omega$  commonly known short-run player prior over types

#### Truly Committed Types

type  $w(a^1)$  has a dominant strategy to play  $a^1$  in the repeated game:  $u^1(\tilde{a}^1, a^2, w(a^1)) = \begin{cases} 1 & \tilde{a}^1 = a^1 \\ 0 & \tilde{a}^1 \neq a^1 \end{cases}$ 

for example

Let n(w) be the least utility received by a type w in any Nash equilibrium

let  $a^1 *$  be a pure strategy Stackelberg strategy for type  $w_0$ , with corresponding utility

$$u^{1} = \max_{\boldsymbol{a}^{1}} \min_{\boldsymbol{a}^{2} \in BR(\boldsymbol{a}^{1})} u^{1}(\boldsymbol{a}^{1}, \boldsymbol{a}^{2}, \boldsymbol{w}_{0})$$

*Theorem:* Fix  $w_0$  with  $m(w_0) > 0$ , and. Let  $w^* \equiv w(a^{1*})$ , and suppose that  $m^* \equiv m(w^*) > 0$ . Then there is a constant  $k(m^*)$  otherwise independent of  $m, \Omega$  such that

$$n(\mathbf{w}) \geq \mathbf{d}^{k(\mathbf{m}^*)} u^1 * + (1 - \mathbf{d}^{k(\mathbf{m}^*)}) \underline{u}^1$$

#### Proof

define  $p_t^*$  to be the probability at the beginning of period *t* by the shortrun player that he is facing type  $w^*$ 

Let  $N(\boldsymbol{p}_{t}^{*} \leq \overline{\boldsymbol{p}})$  be the number of times  $\boldsymbol{p}_{t}^{*} \leq \overline{\boldsymbol{p}}$ 

Lemma 1: Suppose that LR plays  $a^{1} *$  always. Then for any history *h* that has positive probability

 $pr(N(\boldsymbol{p}_{t}^{*} \leq \overline{\boldsymbol{p}}) > \log \boldsymbol{m}^{*} / \log \overline{\boldsymbol{p}}|h) = 0$ 

Lemma 2: There is  $\overline{p} < 1$  such that if  $p_t^* > \overline{p}$  the SR player plays a best response to  $a^{1*}$ 

- Why do these Lemma's imply the theorem?
- Why is Lemma 2 true?

### Proof of Lemma 1

**Bayes Law** 

$$p(w^*|h_t) = \frac{p(w^*|h_{t-1})p(h_t|w^*,h_{t-1})}{p(h_t|h_{t-1})}$$

given  $h_{t-1}$  player 1 and 2 play independently

$$\boldsymbol{p}(\boldsymbol{w}^*|h_t) = \frac{\boldsymbol{p}(\boldsymbol{w}^*|h_{t-1})\boldsymbol{p}(h_t|\boldsymbol{w}^*,h_{t-1})}{\boldsymbol{p}(h_t^1|h_{t-1})\boldsymbol{p}(h_t^2|h_{t-1})}$$

since player 1's type isn't known to player 2

$$\boldsymbol{p}(\boldsymbol{w}^*|h_t) = \frac{\boldsymbol{p}(\boldsymbol{w}^*|h_{t-1})\boldsymbol{p}(h_t|\boldsymbol{w}^*,h_{t-1})}{\boldsymbol{p}(h_t^1|h_{t-1})\boldsymbol{p}(h_t^2|\boldsymbol{w}^*,h_{t-1})}$$

since player 1's strategy is to always play  $a^1 * p(h_t^1 | \mathbf{w}^*, h_{t-1}) = 1$  so

$$\boldsymbol{p}(\boldsymbol{w}^*|h_t) = \frac{\boldsymbol{p}(\boldsymbol{w}^*|h_{t-1})\boldsymbol{p}(h_t^2|\boldsymbol{w}^*,h_{t-1})}{\boldsymbol{p}(h_t^1|h_{t-1})\boldsymbol{p}(h_t^2|\boldsymbol{w}^*,h_{t-1})}$$
$$= \frac{\boldsymbol{p}(\boldsymbol{w}^*|h_{t-1})}{\boldsymbol{p}(h_t^1|h_{t-1})} = \frac{\boldsymbol{p}(\boldsymbol{w}^*|h_{t-1})}{\boldsymbol{p}_t}$$

the conclusion:

$$\boldsymbol{p}(\boldsymbol{w}^*|\boldsymbol{h}_t) = \frac{\boldsymbol{p}(\boldsymbol{w}^*|\boldsymbol{h}_{t-1})}{\boldsymbol{p}_t}$$

• what does this say?

the Lemma now derives from the fact that  $p(w^*|h_t) \le 1$ 

## **Observational Equivalence**

r(y|a) outcome function

 $a^2 \in W(a^1)$  if there exists  $\tilde{a}^1$  such that  $r(\cdot | \tilde{a}^1, a^2) = r(\cdot | a^1, a^2)$  and  $a^2 \in BR(\tilde{a}^1)$ 

$$u^{1*} = \max_{a^{1}} \min_{a^{2} \in W(a^{1})} u^{1}(a^{1}, a^{2}, w_{0})$$



Chain Store Game

strategies that are observationally equivalent

	out	in	mixed
fight	all	fight	fight
give	all	give	give
mixed	all	mixed	mixed

weak best responses

fight: out

give: in, out

mixed: in, out?

Best case fight:out so  $u^{1*} = 2$ 



**Quality Game** 

strategies that are observationally equivalent

	out	buy	mixed
hi	all	hi	hi
lo	all	lo	lo
mixed	all	mixed	mixed

weak best responses

hi: in, out

lo: out

```
mixed: in?, out
```

in every case out is a weak best response so  $u^{1*} = 0$ 

Moral Hazard and Mixed Commitments

r(y|a) outcome function

expand space of types to include types committed to mixed strategies: leads to technical complications because it requires a continuum of types

 $p(h_{t-1})$  probability distribution over outcomes conditional on the history (a vector)

 $p^+(h_{t-1})$  probability distribution over outcomes conditional on the history and the type being in  $\Omega^+$ 

**Theorem:** for every  $e > 0, \Delta_0 > 0$  and set of types  $\Omega^+$  with  $m(\Omega^+) > 0$ there is a *K* such that if  $\Omega^+$  is true there is probability less than *e* that there are more than *K* periods with

 $\|p^+(h_{t-1}) - p(h_{t-1})\| > \Delta_0$ 

```
look for tight bounds
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let  $\underline{n}, \overline{n}$  be best and worst Nash payoffs to LR

try to get

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\liminf_{\boldsymbol{d}\to 1}\underline{n}(\boldsymbol{w}) = \limsup_{\boldsymbol{d}\to 1}\overline{n}(\boldsymbol{w}) = \max_{\boldsymbol{a}^2\in BR(\boldsymbol{a}^1)}u^1(\boldsymbol{a})
```

game is *non-degenerate* if there is no undominated pure action  $a^2$  such that for some  $a^2 \neq a^2$ 

$$u^i(\cdot,a^2) = u^i(\cdot,\boldsymbol{a}^2)$$

counterexample: player 2 gets zero always, player 1 gets either zero or one depending only on player 2's action

game is *identified* if for all  $a^2$  that are not weakly dominated  $r(\cdot|a^1, a^2) = r(\cdot|\tilde{a}^1, a^2)$  implies  $a^1 = \tilde{a}^1$ 

 $\boldsymbol{r}(\cdot|\boldsymbol{a}^1,\boldsymbol{a}^2) = \boldsymbol{a}^1 \boldsymbol{R}(\boldsymbol{a}^2)$ 

condition for identification  $R(a^2)$  has full row rank for all  $a^2$ 

Patient Short Run Players: Schmidt

short run preferences  $\begin{bmatrix} 10 & 0\\ 0 & 1 \end{bmatrix}$ 

# long run preferences

$$\mathbf{m}^{0} = 0.1 \qquad \begin{vmatrix} 1 & 0 & 0 \\ 0 & 1 \\ \end{vmatrix} \qquad \text{pure coordination}$$
$$\mathbf{m}^{*} = 0.01 \qquad \begin{vmatrix} 1 & 0 & 10 \\ 0 & 1 \\ 0 & 1 \\ \end{vmatrix} \qquad \text{commitment type}$$
$$\mathbf{m}^{i} = 0.89 \qquad \begin{vmatrix} 1 & 1 \\ 1 & 1 \\ 1 \\ \end{vmatrix} \qquad \text{indifferent type}$$

strategies:

normal: play U except if you previously did D, then switch to D

commitment: always play U

indifferent type: U until deviation then D

SR: play L then alternate between R and L (on path) if 1 deviated to D switch to R forever if 2 deviated play L; if 1 reacts with U continue with L reacts with D continue with R  $d_1 \ge .15, d_2 \ge .75$  then this is a subgame perfect equilibrium

- interesting deviation for SR when supposed to do R deviate to L; but then indifferent type switches to D forever
- for the normal type to prove he's not type "i" he must play D revealing he is not the commitment type

Suppose that LR can minmax SR in a pure strategy  $\underline{a}^1$ 

Theorem: LR gets at least  $\min_{a^2 \in BR^2(\underline{a}^1)} u^1(\underline{a}^1, a^2)$ 

let  $\underline{u}^2$  be SR minmax let  $\overline{u}^2$  be second best against  $\underline{a}^1$ 

$$N = \frac{\ln(1 - \boldsymbol{d}_2) + \ln(\underline{u}^2 - \widetilde{u}^2) - n(\overline{u}^2 - \widetilde{u}^2)}{\ln \boldsymbol{d}_2}$$

$$\boldsymbol{e} = \frac{(1-\boldsymbol{d}_2)^2(\underline{\boldsymbol{u}}^2 - \widetilde{\boldsymbol{u}}^2)}{(\overline{\boldsymbol{u}}^2 - \widetilde{\boldsymbol{u}}^2)} - \boldsymbol{d}_2^N(1-\boldsymbol{d}_2)$$

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commit to  $\underline{a}^1$ 

**Lemma:** suppose  $a_2^{t+1} \notin BR(\underline{a}^1)$  with positive probability, then SR must believe that in t+1,...,t+N there is a probability of at least e of not having  $\underline{a}^1$ 

• why is this sufficient?

Proof of Lemma:

2 can get at least  $\underline{u}^2$  so

$$(1-\boldsymbol{d}_2)u(\boldsymbol{a}^1,\boldsymbol{a}_2^{t+1})+\boldsymbol{d}_2V \ge \underline{u}^2$$

if 
$$pr(\underline{a}^{1}) > 1 - e$$
 in t+1,...,t+N

```
lose at least \underline{u}^2 - \overline{u}^2 at t+1
in rest of game gain at most
(1 - \boldsymbol{d}_2) \sum_{t=1}^{N} \boldsymbol{d}_2^t (\underline{u}^2 (1 - \boldsymbol{e}) + \boldsymbol{e} \overline{u}^2) + \boldsymbol{d}_2^{N+1} \overline{u}^2
```

but we chose N and e so that the loss exceeds the gain